



FOR RELEASE
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#JuneteenthTakeover
#wvonbluelightfoundation

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WVON launches BlueLight Foundation during Juneteenth Takeover event June 19

Foundation sets goal to restore hope and transform the human condition

(CHICAGO) – **WVON 1690 AM** will host their **Juneteenth Takeover** on Monday, June 19, as part of the oldest known celebration commemorating the end of slavery in the United States. The station’s Juneteenth Takeover will feature a stellar line-up of African American ‘thought leaders’ discussing the pressing issues facing the African American community today. Additionally, the Juneteenth Takeover is the inaugural event hosted by WVON’s **BlueLight Foundation®**, whose mission is *to create compassionate communities by empowering urban environments through arts and education*. The ‘takeover’ will air from 6 a.m. – 6 p.m. and will be hosted by **Attorney Ernest B. Fenton**

Among the featured thought leaders, influencers, experts, activists, artists, and community organizers participating in the Juneteenth Takeover are **Dr. Iyanla Vanzant**, **Dr. Dennis Kimbro**, **Sista Souljah**, **Dr. Michael Beckwith**, **Dr. Susan L. Taylor**, and **Dr. George C. Fraser**. Listeners can tune in to 1690 AM or listen via iHeart Radio.

According to the Foundation’s Executive Director, **Latrice Levitt**, the BlueLight Foundation was created to build upon WVON’s long history as a community advocate. “Our intention, in launching the Foundation on Juneteenth, is to commemorate the end of institutionalized slavery in the United States, while identifying plausible solutions to assist us on our continual evolutionary path to freedom, and how best to manifest that reality for generations to come,” says Levitt.

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BlueLight Foundation

Levitt further points out that communities throughout the nation are plagued by crime, fear, unemployment and a state of hopelessness, and “**WVON's BlueLight Foundation** is dedicated to creating solutions and providing support. They do this through a holistic approach focused on elevating and transforming the consciousness of communities by instilling vision and purpose, thereby bettering outcomes. The Foundation has adopted four pillars of outreach:

- Personal Development
- Youth Leadership
- Financial Literacy programs
- Health Initiatives
- Experiential Educational Programs
- Cultural Arts and Community Engagement

The BlueLight Foundation team consists of advocates, ambassadors, influencers and change agents who have joined forces to bring light, hope, compassion, and service along with a newly formed vision of what community means in the 21st Century. To learn more about the Foundation, or to volunteer your services call 773-336-3442 or email info@wvonbluelightfoundation.com. Join the conversation using the hashtag #JuneTeenthTakeover and #wvonbluelightfoundation